

Dear Sir/Madam,

With the globalization and liberalization of Trade and Economy export and import has become a way of life for most of the industries and trade. In this scenario most of the companies use Letter of Credit as an effective tool to safeguard their interest. With change of time and based on the past issues the rules governing the letter of credit has also undergone various changes. ICC (Paris) has brought out these rules in the form of UCP 600, ISBP 681, URR 725 and e-UCP. Further, INCOTERMS 2010 and also the SWIFT format with the expected input in each field with the interpretation of these inputs also forms part of the entire Letter of Credit Process. There is also URC 522, rules for collection transaction.

With this backdrop there has been always a felt need from the export-import community, Bankers who deal with LC and the related activities and the other associated players like transporters, insurance companies to have a comprehensive reference material.

To address this felt need combining subject expertise with the benefit of technology – we have come out with the most unique all comprehensive product 'InstantLC++'

Advantages of this software 'InstantLC++'

1. This software is easy to install and navigate.



2. Contains all the necessary information on Letter of Credit. Wherever required sufficient clarifications, explanations and examples are provided through out this content.

3. This software encompasses various areas related to letter of credit such as UCP600, ISBP681, URR725, URC522, e-UCP, INCOTERMS 2010 and SWIFT LC format and implications of each field.

4. Through this software the same subject *can be seen and understood from the point of view of an Exporter, Importer and also that of a Banker.*

5. The relevant case studies discussed in the software, explain various rules/policies. They make the understanding of the subject easier and interesting.

6. Certain important concepts are explained through graphical presentation.

7. Various other documents handled in Letter

of Credit are also provided and the care to be taken while scrutinizing these documents is also discussed.

8. *Checklist for exporters, importers and bankers* is part of this system.

9. The whole lot of knowledge spread across in the area of Letter of Credit is available to you in the required manner for learning/ reference/ better understanding by just a 'click'.

10. The powerful search engine facilitates you to reach your required information in no time.

Paramshree Infotech Services (P) Ltd.

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Topics covered in 'InstantLC++'

1. Operational Features Of Documentary Credit	2. Parties In Documentary Credit Transaction
3. Types Of Documentary Credit	4. Documents And Documentary Credit
5. Checklist For Exporters/ Beneficiaries	6. Checklist For Importers/ Applicants
7. Checklist For Banks	8. SWIFT Format And Documentary Credit Transaction
9. INCOTERMS 2010	10. DOCDEX
11. Background And Difference Between UCP500 & UCP600	12. International Standard Banking Practice (ISBP 681)
13. Uniform Rules For Bank To Bank Reimbursement (URR 725)	14. Uniform Rules For Collection (URC 522)
15. e-UCP	16. Case Studies
17. International Commercial Contract	18. Technical Terms And Explanations

About the content provider/ Author Mr. K. Parameswaran

Mr. K. Parameswaran, the content provider for instantLC++, started his career as a banker and has an experience of over 30 years in this field. He has been practicing as a Consultant in the field of International Trade and Foreign Exchange. He has conducted in-house programmes on Letters of Credit and Trade Finance for Corporates like ABB Ltd, ATE Marketing, BASF (India), Blue Star Ltd, Essar Steels, Essel Packaging Ltd, Hindustan Petroleum Corporation Ltd, ICI Ltd, Dun and Bradstreet, Indian Oil Corporation Ltd, JK Papers, L & T, Mahindra Intertrade, Nuclear Power Corporation of India Ltd, Reliance Energy, Sterlite Optical Technologies Ltd, Tata Internationals, Technova Ltd and Zenith Ltd. He has also conducted programmes on Letter of Credit transactions on behalf of International Chamber of Commerce – India chapter at Jaipur, Hyderabad and Chennai. Other organizations with which he is professionally connected are Bankers Training College of Reserve Bank of India, BNP, Confederation of Indian Industry (Centre of Excellence), Deutsche Bank, Development Bank of Singapore (DBS), ECGC Ltd, FEDAI, HDFC Bank, ICICI Bank, International Chamber of Commerce - India (Panel Member), IDBI Bank, Standard Chartered Bank, Institute of Chartered Accountants of India and World Trade Centre. He is an associate Professor at the S. P. Jain Institute of Management and Research, Mumbai and handles International Finance for their Singapore, Dubai Centers as well.

He has organized more than 300 programmes on Letters of Credit and Trade Finance in various centers. Presently, he is a Consultant for leading corporate houses.

This product 'instantLC++' is the outcome of Mr. Parameswaran's practical exposure to the area of Letter of Credit combined with the inputs and discussion on queries raised by the participants in the numerous training programs conducted by him in this area in India and abroad.

Cost of the product 'instantLC++'

For sale in India:

Rs. 1200 + 60 (ST/VAT) = Rs. 1260 (Rupees one thousand two hundred and sixty only).

For sale outside India:

USD 40 (USD forty only)*

* Shipping charges of USD 10 would be added if the 'instantLC++' CD is to be shipped to your address (you have an option to download it directly from our website www.paramshree.com in which case there would be no shipping charges).

Payment options

- A. Offline Payment: Off line payment mode is available only for customers in India.

You can place your order along with your cheque favouring 'Paramshree infotech services (P) Ltd' and send the same to the following address:

Paramshree Infotech Services (P) Ltd,
403, Apollo Arcade, 4th floor, Parsi Panchyat Cross Road,
R.K. Singh Marg, Andheri (E), Mumbai – 400 069.
Phone: +91(022) 28324234 Mobile :+918879504329
Email: enquiry@paramshree.com

OR

You may make an interbank transfer to our company account(details given below)and inform us the transaction reference number through email to our email id paments@paramshree.com Or you may drop a cheque favouring our company account (Details given below)in HDFC Bank (Branch/ATM) cheque dropbox and thereafter, mail us the cheque number in payments@paramshree.com

Bank account details of Paramshree Infotech Services (P) Ltd.
Account number: 00192000024520.
Bank & Branch: HDFC Bank Ltd., Versova Branch, Mumbai.
Bank IFSC Code for NEFT and RTGS – HDFC0000019



Paramshree Infotech Services (P) Ltd.

B. Online payment:

i. For payments from India

For online payments from India, we have tied up with 'Times of Money' payment gateway for INR payments. Log on to www.paramshree.com for making the online payment.

ii. For payments from outside India

For online payments outside India, we have tied up with 'Shareit' payment gateway for USD payment. Log on to www.paramshree.com for making the online payment.

Thanking you,
Yours faithfully,

(R. Sairam)
Director